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MEDIA ALERT

JVS' 13th STRICTLY BUSINESS L.A.: REINVENTING OUR FUTURE
Luncheon celebrated Loeb & Loeb, Citi and Remarkable Client Successes

WHAT: What does the new job market look like as Angelenos begin the process of recovery? How will businesses and job seekers compete? JVS' Strictly Business Luncheon highlighted innovative responses to these questions.

Leading the way through corporate philanthropy and volunteerism are two companies whose innovative partnerships with the communities where they do business are putting people to work. **Loeb & Loeb** partner and Co-Chairman **John Frankenheimer** accepted the JVS 2010 *Corporate Leadership Award* on behalf of the firm and Executive Vice President for **Citibank's** Metro Southern California Division **Lisa Deloney** accepted the JVS' 2010 *Corporate Partnership Award* on behalf of Citi.

JVS also honored three former clients who demonstrated what it takes to reinvent yourself and succeed in the workplace. **Juliet Forson**, a journalist from Sierra Leone, was granted political asylum and is on the road to a career in health care through JVS' HealthWorks™ program; **Mariana Jimenez** broke out of a series of dead end jobs to launch a new career through JVS' BankWorks™ training program, and **Dr. Randall M. Schaffer**, who lost everything in Hurricane Katrina, relocated to California, got hit by the economic recession and began a new career as a teacher at an inner city charter school.

WHO: Deputy Mayor and L.A. Jobs Chief **Austin Beutner**, also appointed by Mayor Villaraigosa as Interim General Manager of the DWP, handed out the *Inspiration Award* to the JVS clients. Former **Governor Gray Davis** presented the *Corporate Leadership Award* to Loeb and Loeb, LLP. President and CEO of TELACU **Michael Lizarraga** presented the *Corporate Partnership Award* to Citi. FOX Channel 11 Broadcaster **Mark Thompson** was the event host.

WHEN: Wednesday, May 5, 2010
11:00 a.m. Networking Reception
Noon Luncheon & Program

WHERE: The Beverly Hilton
The International Ballroom
9876 Wilshire Blvd.
Beverly Hills 90210

WHY: For 80 years, JVS, a non-profit, non-sectarian agency, has helped hundreds of thousands of individuals overcome barriers to employment. Today, the agency offers more than 20 life changing programs from 18 locations across Southern California. For more information, visit www.jvsla.org.

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